

At this time in history, which risks becoming rich in technology and poor in humanity, our reflections must begin with the human heart.

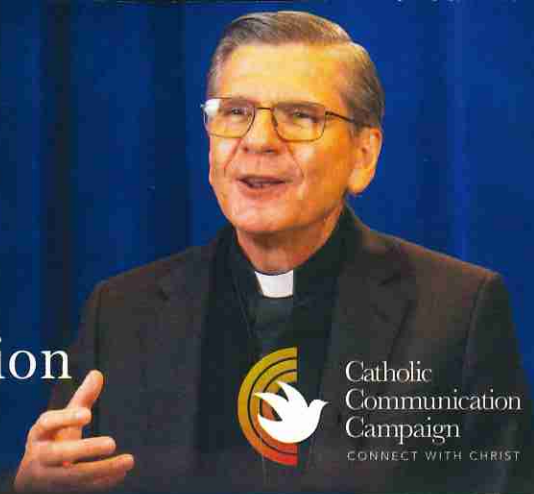
—Pope Francis, Message for World Communications Day 2024

The Catholic Communication Campaign (CCC) presents a unique opportunity to help your neighbors and people across the country connect with Christ. When you contribute to this collection, half of your donation supports the national communications programs of the bishops of the United States, while the other half stays at home in your diocese to support local communications initiatives.

For example, in the Diocese of Pensacola-Tallahassee, the diocesan share of the CCC collection supports a bimonthly diocesan magazine as well as two biweekly podcasts focusing on the power of faith and on the work of the Holy Spirit in the diocese. In the Diocese of Raleigh, funds helped staff to transform the diocesan website and social media channels to provide integrated parish and diocesan news.

CCC helps local dioceses to expand and modernize communications efforts to adapt to technological and demographic changes—like the Diocese of Tucson, which used CCC funds to upgrade its audio and video production capabilities. These upgrades allow the diocese to produce and update its regular offerings of high-quality podcasts and YouTube videos. Visitors to the diocesan website can now access a growing library of podcast and video content in both English and Spanish, including spiritual reflections, insightful interviews, and messages from the bishop.

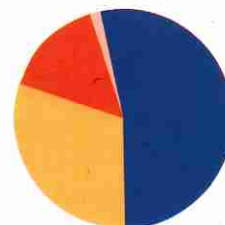
Support the Catholic Communication Campaign



When you participate by supporting CCC, you make a positive impact across the country and at home. What could your support help your diocese communicate to your community?

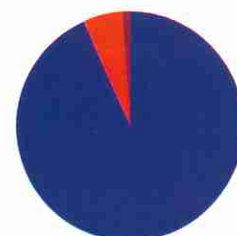
2023 DISTRIBUTION OF GRANTS: \$3,777,379

■ News & Information Services*	\$2,220,731	58.79%
■ Media Evangelization**	\$1,184,883	31.37%
■ Web-Based Communications Resources	\$366,961	9.71%
■ Building Media Capacity Grants	\$4,805	0.13%



EXPENSES

■ USCCB Internal Grants*	93.40%
■ Promotion & Fundraising Expenses	5.45%
■ Program Costs	1.15%
Total Expenses	\$4,044,101



* Includes funding to support Catholic News Service's coverage of Pope Francis and his global ministry to share the mercy of God.

** Includes funding for resource production and distribution of print and electronic media from the USCCB.

WHAT IMPACT DO YOUR DONATIONS MAKE?

Half of the collected funds remain in your diocese to support local communications projects like those described above. The other half supports the communication activities of the US Conference of Catholic Bishops and some projects across the United States and abroad. The following table shows what the national share supported in 2023.

To learn more about the CCC collection and the projects it supports, visit www.usccb.org/cc.



CATHOLIC COMMUNICATION CAMPAIGN

OFFICE OF NATIONAL COLLECTIONS

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